

METHOD AND APPARATUS FOR MATCHING CONSUMER
OF HEALTH CARE SERVICES TO HEALTH CARE SERVICE PROVIDER

ABSTRACT OF THE DISCLOSURE

A system to match a consumer of health care services to a health care service provider over a communications network, the system comprising at least one computer terminal associated with the consumer for allowing the consumer access to the communications network, a network server coupled to the communications network, the server comprising a computer program having, a service provider data base identifying a plurality of health care service providers and associated health care service products offered by the service providers, a first methodology for determining an appropriate treatment based on a diagnosis provided by the consumer or determined by an alternative diagnosis determiner, and a second methodology for determining at least one appropriate service provider based on a treatment preference comprising at least one of geographical location of the provider, insurance plan participation, cost, provider experience with the treatment and provider outcome with respect to the treatment.